

**CONSUMER PROTECTION
PO BOX 200151
HELENA MT 59620-0151**

TELEMARKETING REGISTRATION APPLICATION INSTRUCTIONS

Effective October 1, 1999, Montana enacted the Telemarketing Registration and Fraud Prevention Act, which requires sellers and telemarketers to register before conducting telemarketing transactions in the state.

Unless exempt under Section 30-14-1405, MCA, a person may not act as a seller or telemarketer without first having registered with the department. The initial application for registration must be approved by the department prior to a seller or telemarketer offering for sale consumer goods or services through any medium. If your company cannot prove an exemption, it must cease and desist all telemarketing activities in the State of Montana until it is properly registered.

UNREGISTERED TELEMARKETERS WHO CONTINUE TO TELEMARKE IN THE STATE OF MONTANA WILL BE SUBJECT TO CIVIL FINES AND PENALTIES. (See the following citations of the Montana Codes Annotated.)

30-14-1404, MCA – REGISTRATION OF SELLERS OR TELEMARKETERS. (1) (a) Unless exempt under 30-14-1405, MCA, a person may not act as a seller or telemarketer without first having registered with the department.

30-14-1413, MCA – (1) The sale of any goods or services by an unregistered seller or telemarketer that is required to register is void.

There is **no application fee** required by the department. All applicants must submit a surety bond in the amount of \$50,000.00 issued by An A- Surety Company authorized to do business in Montana or, in lieu of bond, a certificate of deposit, cash, or a government bond in the amount of \$50,000.00.

Applications must be fully complete, including all attachments. Incomplete applications cannot be processed and will be returned. Please send applications to the above address. Registered sellers or telemarketers shall submit an application for renewal of registration annually to the department.

If you need additional information, or have questions about the registration process, please call (406) 444-4500.